

جامعة الإمام عبد الرحمن بن فيصل

IMAM ABDULRAHMAN BIN FAISAL UNIVERSITY

وكالـة الجـامـعـة للـبحـث العلمـي والإبـتـكار University Vice Presidency for Scientific Research and Innovation

- وحدة الإبتكار -

What Does Innovation Mean?



Implies the implementation of idea for product or process for the first time



Adding value to something already existing



Concerns a new product/a new service/ business process development/ improving the strategic design for business



