



**FACULTY FULL NAME:** Rehab Ibrahim Raafat Mohamed El Sayed

**POSITION:** Lecturer

### Personal Data

Nationality | Egyptian

Date of Birth | 9/2/1975

Department | Communication and Media Technology

Official UoD Email | rirelsayed@uod.edu.sa

Office Phone No. | 38135

### Language Proficiency

Language	Read	Write	Speak
Arabic	Excellent	Excellent	Excellent
English	good	good	good

### Academic Qualifications (Beginning with the most recent)

Date	Academic Degree	Place of Issue	Address
١٤٣٣-٢٠١٢ هـ	Master	Cairo University - Faculty of Media	Cairo Egypt
١٤١٩-١٩٩٩ م	General Educational Diploma	Zagazig University - Faculty of Education	Zagazig - Egypt
١٤١٨-١٩٩٨ م	Bachelor of Arts - Department of Media	Zagazig University - Faculty of Arts	Zagazig - Egypt

### PhD, Master or Fellowship Research Title: (Academic Honors or Distinctions)

Master	The impact of the content of the advertisements of women's magazines on their Directed
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### Professional Record: (Beginning with the most recent)

Job Rank	Place and Address of Work	Date
lecturer	Department of Communication and Information Technology Imam Abdul Rahman bin Faisal University	From 22/4/1438 to date
Associate lecturer	Department of Communication and Information	١٤٣٧-١٤٣٦ هـ



	Technology Imam Abdul Rahman bin Faisal University		
Announcer And prepared in direct programs	The first channel in Saudi TV - Riyadh		هـ ١٤٣١-١٤٢١
News editor	Rotana Magazine - Riyadh		هـ ١٤٣١-١٤٢٩
Editor in the art page	Aliqtasadeaa(Economic) Journal - Riyadh		هـ ١٤٢٨
Collection of materials on the etiquette page	Sayedati Magazine - Riyadh		هـ ١٤٢٧
Media Specialist	Ministry of Education - Egypt		هـ ١٤٢٠ - ١٤١٨

### Administrative Positions Held: (Beginning with the most recent)

Administrative Position	Office	Date
-	-	-

### Scientific Achievements

#### Published Refereed Scientific Researches

(In Chronological Order Beginning with the Most Recent)

#	Name of Investigator(s)	Research Title	Publisher and Date of Publication
1	Lecturer / Rehab Ibrahim Raafat Mohamed El-Sayed Lecturer - Journalism major Communication and media technology department  Dr. Duha Adel Bilal Professor of rhetoric and associate criticism the department of Arabic language	Intellectual investment in language An analytical approach to the article in the context of the dialectic of language and thought	January 2020 - Volume IV - No. 11 - The Arab Journal of Literature and Human Studies
2	Lecturer / Rehab Ibrahim Raafat Mohamed ElSayed Lecturer - Journalism major Communication and media technology department  Dr. Ahmed Sami AbdulWahab AlAydi Assistant teacher - public relations	Saudi youth's usage of social networking sites and its relationship to sustainable development issues	December 2019 - Issue (25), seventh year - Journal of Public Relations Research Middle East



## Refereed Scientific Research Papers Accepted for Publication

#	Name of Investigator(s)	Research Title	Journal	Acceptance Date
-	-	-	-	-

## Scientific Research Papers Presented to Refereed Specialized Scientific Conferences

#	Name of Investigator(s)	Research Title	Conference and Publication Date
	Lecturer / Rehab Ibrahim Raafat El Sayed Dr / Amal Yassin Eighth level students Division 1 - Field training course	A study of the impact of media awareness campaigns for students of the Department of Communication and Information Technology as an academic media in raising awareness of Saudi women in rationalizing spending and developing saving methods	Journal of the College of Arts - Umm Al-Qura University

## Membership of Scientific and Professional Societies and Organizations

- Chairman of the Evaluation and Testing Committee
- Member of the Graduate Studies Committee
- Member of the Committee for Scientific Research and Community Service
- Member of the Development and Quality Committee
- Member of the Scientific Committee

## Teaching Activities

### Undergraduate

#	Course/Rotation Title	No./Code	Extent of Contribution (no. of lectures/Tutorials. Or labs, Clinics)
1	Entrance to the media	MEDIA 215	Teaching - 30 hours
2	Practical training in press organizations	MEDIA 409	Teaching - 100 hours
3	Arab Media	MEDIA 211	Teaching - 30 hours
4	Information and communication in Saudi Arabia	Media 203	Teaching - 30 hours
5	Marketing and consumer behavior	Media 315	Teaching - 30 hours
6	New media and multimedia	Media 305	Teaching - 15 hours
7	Islamic media	Media 212	Teaching - 30 hours
8	Media and globalization	Media 210	Teaching - 30 hours



9	Managing press institutions	Media 407	Teaching - 30 hours
10	Communication principles	Media 201	Teaching - 30 hours
11	Media laws and ethics	Media 202	Teaching - 45 hours
12	Public opinion and publicity	Media 304	Teaching - 45 hours
13	Public relations in public and private institutions	Media 415	Teaching - 30 hours

## Postgraduate

#	Course/Rotation Title	No./Code	Brief Description of Undergraduate Courses Taught
1	Entrance to the media	MEDIA 215	A course that explains the systems and fundamentals of the communication process - a general subject taught to students of the fourth level
2	Practical training in press organizations	MEDIA 409	Practical training for eighth level students in the press organizations
٣	Arab Media	MEDIA211	Explains the beginnings of the Arab media and how to organize through the media institutions in the Arab world - taught to students of the fourth level
٤	Information and communication in Saudi Arabia	Media 203	Studying the beginnings of the media in the Kingdom since the reign of King Abdul Aziz Al Saud - studying for students of the third level
5	Marketing and consumer behavior	Media 315	public relations management and its relationship to the local market
6	New media and multimedia	Media 305	Knowledge of new media and its stakes through its multimedia
7	Islamic media	Media 212	It explains the mechanics of media in the Islamic world and brings the mechanisms of understanding among the countries of the Islamic world closer
8	Media and globalization	Media 210	explains globalization and its implications for the world and shows its types
9	Managing press institutions	Media 407	talks about the art of management and leadership and the mechanisms provided for the success of the press establishment
10	Communication principles	Media 201	It reviews the principles of media and its origins
11	Media laws and ethics	Media 202	reviews the media laws in the Kingdom and mates them with her counterparts at the Arab level
12	Public opinion and publicity	Media 304	Known as public opinion and establishes how to deal with and adapt it



13	Public relations in public and private institutions	Media 415	Distinguish between the mechanism of public relations departments in public and private institutions
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### Brief Description of Postgraduate Courses Taught: (Course Title – Code: Description)

1	-
2	-

### Course Coordination

#	Course Title and Code	Coordinati on	Co-coordination	Undergr ad.	Postgrad .	From	To
-	-	-	-	-	-	-	-

### Guest/Invited Lectures for Undergraduate Students

#	Activity/Course Title and Code	Subject	College and University or Program	Date
-	-	-	-	-

### Student Academic Supervision and Mentoring

#	Level	Number of Students	From	To
	From the third level to the eighth level	2000 students	From the beginning of work at the university	Until now

### Supervision of Master and/or PhD Thesis

#	Degree Type	Title	Institution	Date
-	-	-	-	-

### Ongoing Research Supervision

#	Degree Type	Title	Institution	Date
-	-	-	-	-

### Administrative Responsibilities, Committee and Community Service (Beginning with the most recent)

#### Administrative Responsibilities

#	From	To	Position	Organization
-	-	-	-	-



### Committee Membership

#	From	To	Position	Organization
	/٥/٢٢ ١٤٣٨	To date	President	Evaluation and Testing Committee
	/٤/٢٢ ١٤٣٨	To date	member	Graduate Studies Committee
	/٤/٢٢ ١٤٣٨	To date	member	Committee for Scientific Research and Community Service
	/٤/٢٢ ١٤٣٨	To date	member	Development and Quality Committee
	/٤/٢٢ ١٤٣٨	To date	member	scientific Committee

### Scientific Consultations

#	From	To	Institute	Full-time or Part-time
-	-	-	-	-

### Volunteer Work

#	From	To	Type of Volunteer	Organization
-	-	-	-	-

### Personal Key Competencies and Skills: (Computer, Information technology, technical, etc.)

1	Filmora montage using the program (training course) 1438
2	The experience in the field of computer and information technology is good
3	A training course in Mining Media from the Chamber of Commerce and Industry in Riyadh and Maaden 2010
4	A training course in financial market reports from the Saudi Capital Market Authority 2010
5	Training course in the art of preparation and television presentation, Cairo University 2007
6	Your path towards professional design - Agency for Development, Studies and Community Service 2017-2018
7	Test specifications table - Academic Affairs Agency 2017-2018
8	Alternative Calendar - Deanship of University Development 2017-2018
9	Building a test specification table - Deanship of University Development 2017-2018
10	Test paper model - Good test specifications - Basics of formulating test questions - How to prepare and use alternative assessment tools - Drafting multiple choice questions for measuring higher-order thinking skills (Evaluation Quality Courses and Workshops) 2017-2017
11	Analysis and interpretation of test results - Deanship of University Development 2017-2018
12	End note - Deanship of Library Affairs 2017-2018
13	Basic Competency Development Program in Teaching and Learning - Deanship of University Development 2017-2018
14	Course in designing Adobe programs (In Design - Photoshop) Russian Cultural Council - Cairo 2018-2019
15	Mechanism for measuring learning outcomes for the course - Academic Affairs 2018-2019



16	Drafting test questions - Assessment and Exam Center 2018-2019
17	Close the Quality Department 2018-2019
18	Practical applications for teaching large classes 2019-2020
19	Sponsoring professorship workshop 2019-2020
20	End note - Deanship of Library Affairs 2019-2020
21	Psychological resilience 2019 - 2020
22	Numerical skills 2019-2020
23	Specifications table 2019 - 2020
24	Graduation Project Seminar 2019 - 2020
25	Course Description Construction 2019-2020

## Last Update

4/ 2/2020